YAMAGA Blanks FACTORY LIMITED MODEL

NEW DAWN 2024 Innovation and Challenge



FLAWLESS EDITION "ELITE"



ADVANCED EDITION "BETA" β





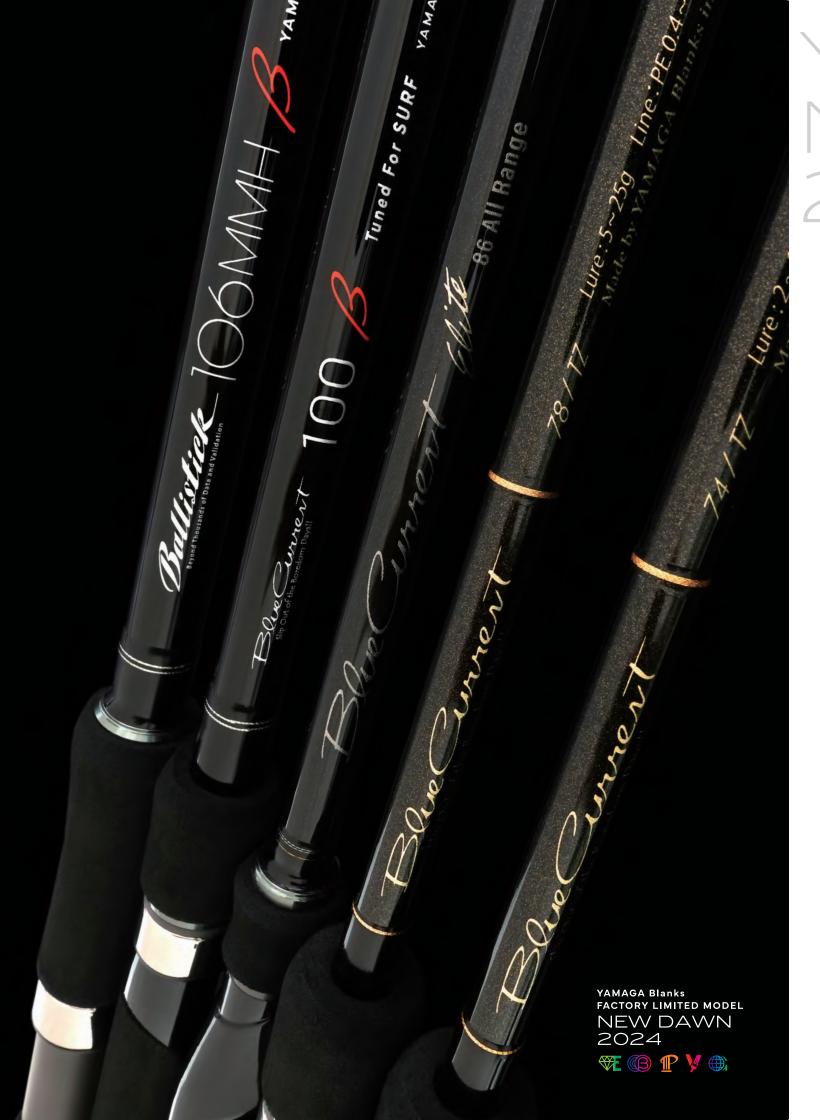
ORIGINAL CONCEPT EDITION "PILLAR"

Pillar









# YAMAGA Blanks FACTORY LIMITED MODEL Innovation and Challenge

# We will venture into our next challenge to capitalize on our greatest asset, our factory.

As of 2024, Yamaga Blanks will set off on a new challenge. We will not only review the lineup of our limited models for our "Yamaga Blanks members", but also develop new revolutionary models.

The motive for our challenge was due to the fact that we took a good look at our factory and the meaning of its existence. The reason we continue to insist on "made in Japan" and "in-house production" is to maintain quality control, trusting repair service & support, productive and efficient testing for the endless demand of new product The blank and go back to the drawing board. Cut the carbon

sheet, roll it up, put it into the furnace and then bend to its limit again. We didn't have a very big lineup of rods back then, so the endless creation of a new products on a daily basis was something we looked forward to!

Our passion has not changed since, but the environment that surrounds us has. Our standard line up has grown and the number of shops who handle our products have also increased drastically. As a result, the number of end users (Anglers) who have chosen Yamaga Blanks as their weapon have also increased.

In which, have we limited ourselves to what we can achieve? Can't we create something more interesting with the advantage of having our own factory.

We can't succeed in the fishing industry nor create unique products by being narrow-minded. The fishing industry is not as easy as that. A unique idea can drastically change or even create a new style of fishing, and this could be said to be one of its attractions to so many.

So in 2024, we would like to create a more radical and revolutionary model for the needs of those anglers around the world in a more speedy fashion. These will not be models that the general public will accept, but rather models that standout and sound more interesting.

It goes without saying that the standard models are our main products, so the above models will be under limited production. We would like to move forward with this new challenge definitely.

What is Yamaga Blanks? Why do we dwell on the importance of in-house, made in Japan production? We hope some of these answers will be addressed with our new project, the "NEW-DAWN".



























## YAMAGA Blanks FACTORY LIMITED MODEL 5 CATEGORIES

### FLAWLESS EDITION "ELITE"

This is a model with honed performance and can be considered the elite model of our Yamaga Blanks brand. It may not suit everyone's needs but compared to the standard models, it is not only a high quality model but a model for those hardcore anglers seeking a little something different.

### **OVERSEAS' ORIGINAL EDITION "GLOBAL"**

The Global Series is not sold in Japan, overseas only. The lineup consists of models developed to much to overseas needs. We plan to continue releasing models for various countries, fields, and targets.

#### LIMITED COLOR & DESIGN EDITION "VIVID"

Get ready to jump on the limited color and design editions of our high quality paint-job. These will be one-off productions and will be surprise releases from our usual lineups.

### **ADVANCED EDITION "BETA"**

With Yamaga Blanks state of the art blank manufacturing technology, this category is revolutionary and a challenge to the world and towards ourselves. Although it is called "BETA" this does not mean it is incomplete, but rather catering for the ever bias needs of the market in a category of its own,

#### **ORIGINAL CONCEPT EDITION "PILLAR"**

Although the models are distinctive, we have sought after the user-friendly characteristics often seen in Yamaga Blanks rods. The "PILLAR" refers to the series strong foundations in YB. We are scheduled to release the following two models in addition to the standard models.



